

PRESS RELEASE

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Product: Bushnell Outdoor Products



Tasco Introduces the all New Bushnell Back Track GPS Location Reader

Tasco Sales Australia, distributors of Bushnell Binoculars, Telescopes, GPS and sports optic's are pleased to introduce the Bushnell Back Track GPS location reader.

Tasco launched the Bushnell Back Track at the recent Land Warfare Conference held in Brisbane. Kevin Johnson, Tasco's spokes person at the conference said expressions of interest came from State Emergency, State and Federal Police. Bushnell are by no means new to the GPS market in the USA and Europe, having the world's first handheld GPS with XM weather and satellite photography.

The Bushnell Back Track offers distance & direction back, high sensitivity SiRF Star III GPS receiver, self calibrating digital compass, stores and locates up to 3 locations.

The Bushnell GPS Back Track is pocket size with a RRP \$149.00 model No. 360050 which is available in Grey / Orange colour.

- ✓ Weather Resistant
- ✓ Operates on 2 AAA batteries
- ✓ Compact size stores easily in your pocket or purse
- ✓ Lanyard included for easy attachment
- ✓ Utilizes the latest technology
 - Hight Sensitivity SiRF Star III GPS receiver,
 - Self calibrating digital compass

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